

Bringing the world to West Texas and West Texas to the world!

President's Perspective



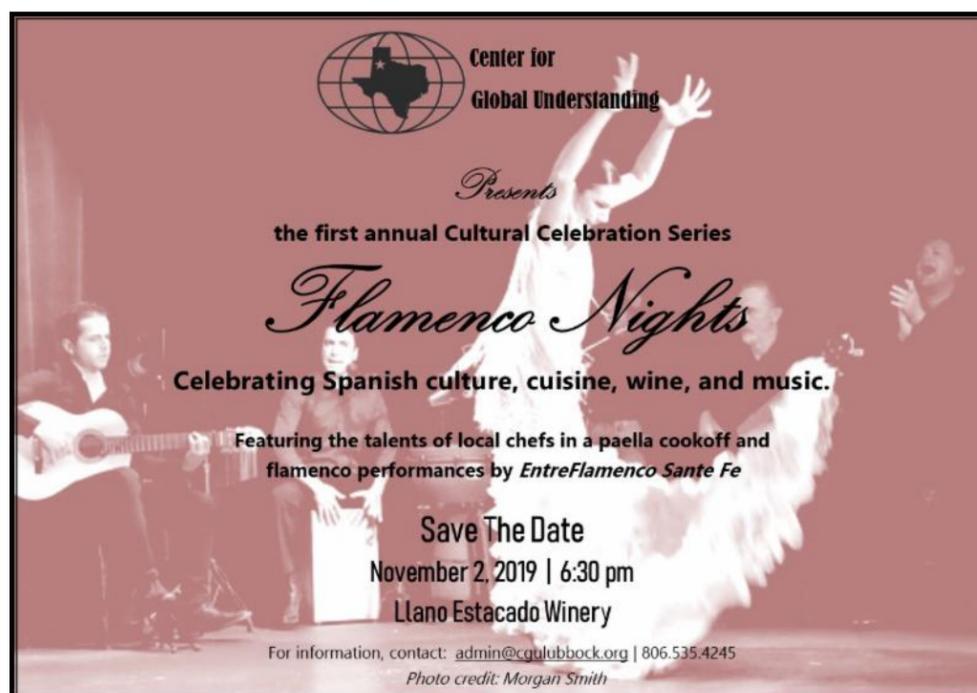
It is vitally important towards the achievement of global understanding, economic growth, and social advancement that people, young and old, are afforded opportunities to interact with individuals and groups from different backgrounds, cultures, and interests. A goal of CGU is to provide culturally diverse educational opportunities to the general public and most specially to students. In this regard, assisting young people succeed in our global society has been one of our foundational values. I am proud to report that during the summer of 2019, CGU help fund seven Texas Tech University music & opera students complete a 30-day study abroad program in Italy through the "Music in the Marche" program.

Additionally, CGU witnessed the matriculation and graduation of one of our inspiring international student scholarship recipients, Mr. Francis Cobbinah, who received his bachelor's degree in chemical engineering from Texas Tech University in May 2019. See Francis' story in the body below. Congratulations to all of these dynamic, enculturated, and inspiring students. "Collectively, we can bring the world closer together."

-- *Calvin Davis*, CGU, President

Center Events

Flamenco Nights SAVE THE DATE



Center for
Global Understanding

Presents

the first annual Cultural Celebration Series

Flamenco Nights

Celebrating Spanish culture, cuisine, wine, and music.

Featuring the talents of local chefs in a paella cookoff and flamenco performances by *EntreFlamenco Santa Fe*

Save The Date
November 2, 2019 | 6:30 pm
Llano Estacado Winery

For information, contact: admin@cgulubbock.org | 806.535.4245
Photo credit: Morgan Smith

Golf for Global Understanding



The Center for Global Understanding (CGU) held its first annual Golf for Global Understanding golf tournament on Wednesday, May 1, 2019 at Shadow Hills Golf Course.

This year's tournament consisted of 14 teams with several other non-playing and in-kind

sponsorships. The weather was perfect for our event and the course staff was tremendously helpful in making our event fun and seamless. CGU extends our most sincere gratitude and appreciation to everyone who supported and participated in our first annual golf tournament fundraiser.



A special thanks goes out to our Presenting Sponsor, South Plains College; our Corporate Sponsors: Lubbock National Bank, Southwest Bank, Caprock Home Health, AimBank, Lubbock Christian University, and Wayland Baptist University, and, to our many team, tee box and in-kind sponsors. CGU is very thankful and humbled by the support shown and we are all well aware that without all of our sponsors, golfers, and volunteers this event would not have been as successful.

THANK YOU!
We look forward to seeing you all again next year!

Organizational Outreach & Partnerships

International Student Outreach

CGU was pleased to congratulate Francis Cobbinah on his recently-obtained Chemical Engineering degree from Texas Tech University. Five years ago, Francis was a brand new international student from Ghana. His family had entrusted an agency in Ghana to pay his US tuition and were unfortunately scammed out of his tuition money.



Francis was facing the very real possibility of deportation due to his inability to pay his tuition and enroll for his second semester courses - subsequently falling out of status on his student visa. CGU and departments at TTU stepped up and pooled resources to allow this young man continue his educational pursuits! Francis graduated on May 18th. He came to thank the board in person for the impact we made on his life.

Francis has been hired by Exxon and will be trained in the US for a year. He will then return to his home country and continue his work with Exxon from there! Francis not only brought a little piece of his world to West Texas, but he will go on to be an ambassador for West Texas in his home country. CONGRATULATIONS FRANCIS!

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Arts & Culture



The Center for Global Understanding is a proud and long-time supporter of Sowoon Arts and Heritage. Sowoon held their seventh annual International Arts & Culture Symposium in March of this year which featured lectures and demonstrations about Korean ceramics, traditions, and music.

Sowoon exists to promote and provide diverse cultural programs and experiences to the community. This international symposium provides the public with opportunities to experience different cultures through various visual and artistic presentations. CGU is grateful for the opportunity to participate in this event and the CGU board of directors greatly values this partnership with Sowoon which continues to provide cultural exposure and awareness for the citizens of West Texas.

Education

In 2015, CGU established the Jay Harris Scholarship Endowment at South Plains College to fund scholarships to fund high school students pursuing dual credit coursework in history, geography, political science, and similar courses. While any student is eligible to receive a scholarship through this endowment, CGU placed a special emphasis on supporting students in the underserved rural school districts through Region 17.



The Center is proud to announce that South Plains College awarded our first 12 students with scholarships from this endowment for the 2019-2020 academic year. During the SPC Annual Gala on February 28, 2019, CGU donated an additional \$10,000 to continue to grow the Jay Harris Scholarship Endowment.

In order to serve more students in future years, this endowment will require additional funding and financial support from all sources are needed and welcomed. Therefore, if you or your organization would like information on how you can contribute to this very worthwhile endowment, please contact Julie Gerstenberger, who is the Director of Development and Alumni Relations at South Plains College. Julie can be reached at (806) 716-2020 or by email at jgerstenberger@southplainscollege.edu.

Board Member Spotlight

meet Bobby McCloud, Board Member & Treasurer



Bobby McCloud, a true West Texan, who was born and raised in Seminole, Texas. After matriculating from Seminole High School, Bobby enrolled at Wayland Baptist University (WBU) in Plainview where he was involved in many student groups and obtained his degree in 2003 in Business Administration with a specialty in Management and Marketing. He is currently working on his Masters in Business Administration at WBU and will complete his studies in November of this year.

Bobby has a diverse management background with additional experience as a Financial Professional. Bobby's career eventually took him back to his alma matter, where he now serves as the Director of Development at Wayland Baptist's Lubbock campus. He joined CGU in 2016 and was elected as Treasurer in December of 2018.

Bobby is also active in many other community organizations. In 2015, Bobby was chosen as one of the 20 under 40 individuals through the Young Professionals of Lubbock (YPGL) organization. Also, he is a 2016 graduate of Leadership Lubbock.

Bobby met his wife Amber while they were both students at WBU. They have two children, Kaitlyn who is now a student at WBU, and Peyton who attends Frenship ISD.

meet Martha Morales, Board Member



Martha Morales joined the CGU board in August of 2018. She was born in Wichita, Kansas and raised in Kansas City, Missouri. After marrying her beloved husband Marciano, they made the wise decision to move to Lubbock in 1978. Martha earned her BA in Mass Communications and later earned her Juris Doctorate at Texas Tech University School of Law.

Martha serves as Vice President and Legal Counsel for Caprock Home Health Services (CHHS). She and her husband Marciano established CHHS in 1983 as a means to fill the gap in health care for the elderly. Since its establishment, CHHS has grown to become one of the largest family-owned health care organization in Texas, with locations in over 10 cities.

Martha also serves on the executive board of the Caprock Foundation, a 501(c)(3) non-profit organization. The foundation was created for the purpose of giving back to the communities that have played a role in making CHHS so successful. Martha has also been active in various other community organizations, including roles with the Lubbock Chamber of Commerce and the United Way of Lubbock.

On April 20, 2019, during the Wayland Baptist University Scholarship Gala, Martha and Marciano Morales received special honors and recognition for their outstanding contributions to the Lubbock and West Texas community. Martha and Marciano have five children and ten grandchildren. They remain active and devoted to the Lubbock community.

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